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Visual Toolkit for Teaching Business

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Biography

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Iryna Molodecky Bio

With a career of over 25 years in advertising, graphic design, illustration and visual facilitation, and 13 years as a professor of Advertising and Creative Thinking at Sheridan College's Pilon School of Business, Ontario, Canada, Iryna brings a wealth of skills and knowledge including creative and visual process work to her teaching. Passionate about making a meaningful difference in the way students experience learning, Iryna is dedicated to preparing students to be creative problem solvers and co-creators in a world that is ever-changing and demands innovative thinking skills.

Iryna holds a Bachelor Degree in Fine Art from York University, a Masters Degree in Creative Studies and a Graduate Certificate in Creativity and Change Leadership from Buffalo State University's International Center for Studies in Creativity.

