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Introduction to Studies in Creativity

Student Infographics: Perceptions of creativity
in their programs of study

5-5-2020

Creativity in Illustration

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Creativity in Illustration

Who:

PROF



STUDENT

Where to get inspired?

- music
- books
- quotes
- film
- poems
- nature

When to be creative?

- art assignments
- splitting art supplies w/ friends
- communicating w/ clients

- Why:
- artistic growth
 - to practice on Prof level
 - to communicate your way of seeing the world
 - to entertain
 - to inspire

What is creativity?

original + effective in answering visual problem.

as per Runco + Jaeger (2002) The standard definition of creativity: *Creativity Research Journal* 24(1), 72-96.

How to be creative (strategies):



ZZZ
TAKE A BREAK

