2019

Gestalt Formalism Assignments

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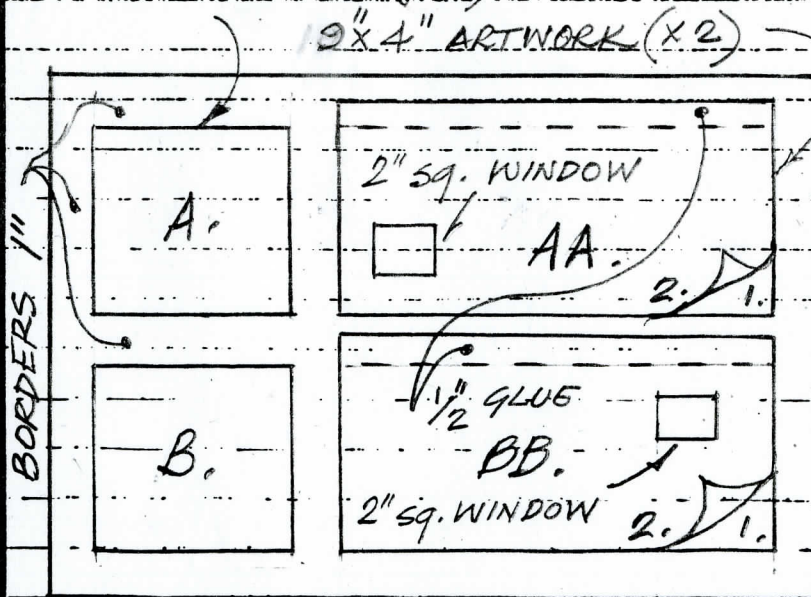| GESTALT & FORMALISM	SHAPE AND VALUE
4 IMAGES : 2 FROM NATURE·MADE OBJECT. 2 FROM PERSON·MADE OBJECT.	PARAMETERS
BRING TO CLASS TWO ACTUAL OBJECTS THAT ARE AS FOLLOWS. A SIMPLE WELL FORMED PERSON·MADE 3D THING. (BECOMES A. AA.) AN INTERESTING FOUND NATURE·MADE 3D THING. (BECOMES B. BB.) THESE THINGS WILL BE USED FOR ANALYSIS AND TO PRODUCE ARTWORK WHICH WILL BE CREATED VISUALLY FROM THEM AS ABSTRACTED FORM SOLUTIONS.	THE "MODERN" VISUAL LANGUAGE ENCOMPASSED GESTALT PSYCHOLOGY. THE PEDAGOGY INVOLVED BAUHAUS CONCEPTS OF POINT·LINE·PLANE· VOLUME·TEXTURE & COLOUR USED TO CREATE PERCEPTUAL VISUAL HARMONY FOR THE EYES. INTRINSICALLY THIS INVOLVED FORM WHICH COUPLED WITH TECHNOLOGY RESULTED IN THE RED-UCTIONIST MODERN STYLE.

THE PRESENTATION	THE ARTWORK
4"x4" ARTWORK (X 2) 2"x4" ARTWORK (X 2) BORDERS 1" A. / B. 2" sq. WINDOW AA. 2. 1. 1/2" GLUE BB. 2" sq. WINDOW 2. 1. 11"x16" (ILLUSTRATION BOARD)	A. ABSTRACTED CONCEPT (EQUAL BLACK & GRAY). B. ABSTRACTED SHAPES (EQUAL BLACK & GRAY). AA. SYNTROPIC PHOTO-COPIES COLLAGE B/W. BB. ENTROPIC ARTWORK EXPRESSED IN 4 COLOURS. 1. ARTWORK. 2. COVER SHEET WITH WINDOW (DROP MOUNT) ADD FULL OVERLAY & COVER SHEET.