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2019

Gestalt Formalism Assignments

Don Wightman
Sheridan College

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GESTALT & FORMALISM

4 IMAGES : 2 FROM NATURE-MADE OBJECT.
2 FROM PERSON-MADE OBJECT.

BRING TO CLASS TWO ACTUAL
OBJECTS THAT ARE AS FOLLOWS.

A SIMPLE WELL FORMED
PERSON-MADE 3D THING.
(BECOMES A. AA.)

AN INTERESTING FOUND
NATURE-MADE 3D THING.
(BECOMES B. BB.)

THESE THINGS WILL BE USED
FOR ANALYSIS AND TO PRODUCE
ARTWORK WHICH WILL BE
CREATED VISUALLY FROM THEM
AS ABSTRACTED FORM SOLUTIONS.

SHAPE AND VALUE

PARAMETERS

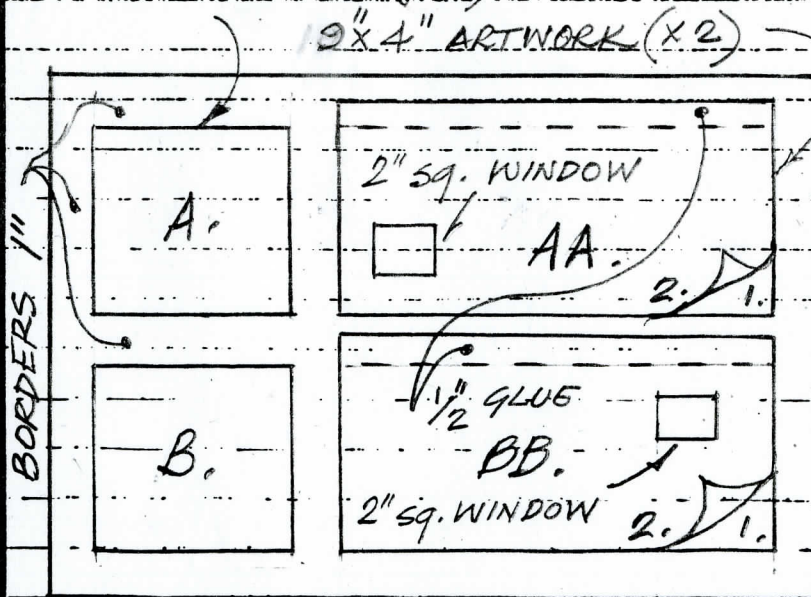
THE "MODERN" VISUAL
LANGUAGE ENCOMPASSED
GESTALT PSYCHOLOGY.
THE PEDAGOGY INVOLVED
BAUHAUS CONCEPTS OF
POINT · LINE · PLANE ·
VOLUME · TEXTURE &
COLOUR USED TO CREATE
PERCEPTUAL VISUAL
HARMONY FOR THE EYES.

INTRINSICALLY THIS
INVOLVED FORM WHICH
COUPLED WITH TECHNOLOGY
RESULTED IN THE RED-
UCTIONIST MODERN STYLE.

THE PRESENTATION

4" x 4" ARTWORK (x 2)

2" x 4" ARTWORK (x 2)



11" x 16" (ILLUSTRATION BOARD)

THE ARTWORK

- A. ABSTRACTED CONCEPT
(EQUAL BLACK & GRAY).
- B. ABSTRACTED SHAPES
(EQUAL BLACK & GRAY).
- AA. SYNTROPIC PHOTO-
COPIES COLLAGE B/W.
- BB. ENTROPIC ARTWORK
EXPRESSED IN 4 COLOURS.

1. ARTWORK.
2. COVER SHEET WITH
WINDOW (DROP MOUNT)
ADD FULL OVERLAY
& COVER SHEET.