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2019

Metasymbol Assignment

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SIGNIFICANT CONTENT (SEMIOTICS)

POSTMODERN

#6

MODIFYING A METASYMBOL

PACING WEEK 5

- REWORK THE CANADIAN FLAG TO MAKE A VISUAL METAPHOR ABOUT A POLITICAL/SOCIAL/OTHER CANADIAN ISSUE. IN ORDER TO KEEP A CONNECTION BETWEEN THE TRADITIONAL FLAG AND YOUR NEW ARTWORK, YOUR SOLUTION MUST "SIGN" CANADIAN FLAG (THE FLAG BEING A "METASYMBOL").
- THE RESOLUTION MUST REMAIN GRAPHIC WITHOUT PHOTOGRAPHS OR FULL ILLUSTRATIONS BEING USED. HOWEVER, IF APPROPRIATE TO YOUR IDEA AN ADDITIONAL ELEMENT/S MAYBE INCLUDED IF APPROVAL HAS BEEN GIVEN.

- WORK ON ILLUSTRATION BOARD, ADD A BLACK COVER SHEET & AN OVERLAY SHEET.

- SIZE TO FIT THE SUBMISSION PORT-FOLIO (SMALLER THAN)
- PRINT NAME & CLASS REAR RIGHT.

PROCEDURE

- PRODUCE 6 COPIES OF THE FLAG & 6 ROUGH IDEAS.
- USE 6.3.1.T.P METHOD.
- CREATE FINAL ART ON BOARD 1/2 UP.

OFFICIAL PROPORTIONS.

(GOVERNMENT LAYOUT).

