

Sheridan College

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Assignments

Don Wightman Papers

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2019

### Typography Assignment

Don Wightman  
*Sheridan College*

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# FORM & CONTENT (CONCEPTUAL)

POSTMODERN

# 5

TYPOGRAPHIC VISUAL COMMUNICATION.

CREATING WITH A LETTERFORM.

PACING WEEK 3

SELECTING FROM THE 8 LETTERS BELOW, PICK ONE AND CREATE A VISUAL INTERPRETATION OF THE MEANING OF A WORD BEGINNING WITH THE LITERAL NAME OF THAT LETTER.

ADD TO THE ARTWORK A PHOTOCOPY OF A DICTIONARY DEFINITION.

A I K L M N T X

NOTE! USE THE SOUND OF THE NAME OF THE LETTER ONLY.

SEE SAMPLES SHOWN IN CLASS.

USE AN ESTABLISHED TYPEFACE.

THE ARTWORK IS TO BE BLACK AND WHITE ONLY.

RETOUCH AS NECESSARY. (NOT "LIQUID PAPER")

CREATIVITY.

PRECISION.

CLEANLINESS.

NOTE!

LOTS OF THUMBNAILED IDEATIONS REQUIRED.

USE 6.3.1.T.P.

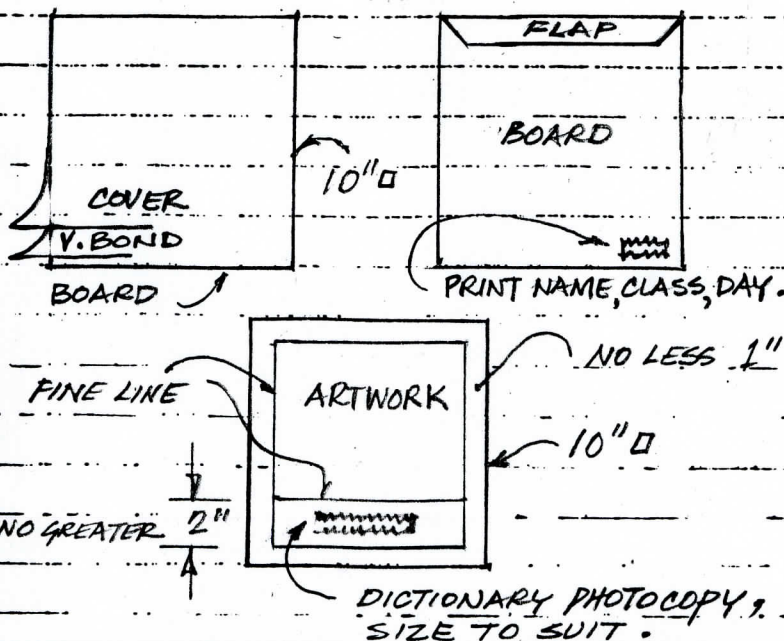
HAVE IDEA APPROVED.

FORM · CONTENT · EXPRESSION · CONCEPT

FORMAT FOR ARTWORK.

MATERIALS

RUBBER CEMENT OVERLAY, COVER.



POLYWRAPPED ILLUSTRATION BOARD (2 SHTS) 15" x 20".

ACRYLIC WHITE.

CURTIS TUSCON (MAYFAIR) BLACK 1 SHT. 20" x 26".

RUBBER CEMENT & PICK-UP.

STRAIGHT EDGE / RULER.

EXPRESSO MARKER, EXTRA FINE POINT (YELLOW). KNIFE.

BRUSH #6 POINTED SABLE EQUIVALENT (UNIVERSAL).

INDIA INK.

SUPER BOND VISUALIZING PAPER 14" x 17".