How to succeed in business without really trying

Is the work-a-day world really this funny?
November 10 – 27, 1999

Book: Abe Burrows, Jack Weinstock and Willie Gilbert
Music and Lyrics: Frank Loesser,
Based on a book by Shepard Mead
special thanks
Theatre Sheridan acknowledges the following for their support:

Physical Resources Department,
Sheridan College
Creative Services, Sheridan College
Theatre Sheridan is very excited to welcome Brian Hill as a guest director for the opening production of *How to Succeed in Business Without Really Trying*. All of us, students and faculty alike, have enjoyed working with Brian on the creative process of producing a large scale musical. We know that you'll enjoy the hugely entertaining results of his hard work.

Guest artists are an important part of our program at Sheridan, providing opportunities for our students and staff to learn from these working professionals. The technical and performance guest artists we bring into our classes help us to keep that connection to the profession that is so vital.

The resident faculty and staff have been very busy as well. In addition to all the teaching, coaching and studio classes, we're already hard at work at the second Mainstage performance of the season, *Catch A Rising Star*. This full-length revue will showcase the best work of our students, and will feature performances you've never seen on our stage before. It will be a great way to kick off the new year.

So sit back and enjoy the show.

Rod Maxwell

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**Brian Hill**

Brian is an accomplished theatre performer and director, with his work appearing on stage at the Stratford Festival, the Shaw Festival, the Charlottetown Festival and on various national tours. He has worked as the coordinator and head instructor of the Charlottetown Festival Young Company on Prince Edward Island. Brian's most recent production was as assistant director for the US national tour of *The Sound Of Music*.

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When *How To Succeed in Business Without Really Trying* opened on Broadway on October 14, 1961, the *Times* declared: "Big business is not likely to be the same again." Thirty-eight years later, one glance at a *Dilbert* comic strip tells us that things have not changed as much as the *Times* would have thought. Based on the tongue-in-cheek manual of the same name by Sheperd Mead, *How To...* garnered seven Tony Awards (including Best Musical) and a Pulitzer Prize, and was considered a biting and uproarious satire of the corporate world with its nepotism, yes-men and old school ties. It remains so even by today's standards.

Though the innocent confidence of *Leave it To Beaver* has been replaced by the self-centred neuroses of *Ally McBeal* and JFK's Camelot may seem naive in the wake of Monica Lewinsky's antics, the business world still retains its characteristically brash and caffeinated drive. It's no wonder that the 1967 film version and the 1995 revival of the show proved to be immensely popular. *How To...* is the story of two kinds of people: those who follow the rules and those who don't. We all have a little of both in each of us. Oh, and let's not forget, underneath all of this... it's also a pretty wacky musical comedy.
Act One:

How to Succeed in Business Without Really Trying Finch
Happy to Keep His Dinner Warm Rosemary
Coffee Break Bud Frump, Smitty, Krumholtz and Company
The Company Way Smitty and Finch
The Company Way (Reprise) Frump, Twimble and Company
Happy to Keep His Dinner Warm (Reprise) Rosemary
A Secretary is Not a Toy Smitty, Rosemary and Finch
Been a Long Day Smitty, Rosemary and Finch
Been a Long Day (Reprise) Frump, Biggley and Hedy
Grand Old Ivy Grand Old Ivy (Reprise) Biggley and Finch

Act Two:

Cinderella, Darling Smitty, Rosemary and Women
Happy to Keep his Dinner Warm (Reprise) Rosemary
Love from a Heart of Gold Biggley and Hedy
I Believe in You Finch and Executives
The Yo-Ho-Ho The Jolly Wicket Dancers and Hedy
Brotherhood of Man Finch, Womper and Company
Finale - The Company Way Full Company

how to succeed in business without really trying
Stage Manager
Alanna Carr
Assistant Stage Managers
Nina Cesaratto, Derek Walter
Assistant to the Technical Director/Crew Chief
Ryan Beale
Lighting Board Operator
Glenn Crockford
Live Audio Mix
Nathan Lawson
Production Audio
Michael Schuman
Deck Audio Crew
Jennifer Burt, Lisa Cox
Head Carpenter
Kelly Levack
Carpenters
Sheri Forbes, Shona Woodland, John Eliopoulos, Melanie France, Heather Lewis, Rob Nicholls
Head Electrician
Brian Campbell
Electricians
Tammy Fenner, Scott Baker, Bob Dunkin, Brad Kosid
Follow Spot Operators
Scott Baker, Bob Dunkin
Head Painter
Kat Garnett
Painters
Rose Cousineau, Jonathan Brown, Tsambika Diakoloukas, Jui-Ho Wong
Head of Properties Crew
Field
Properties Crew
Carmen Caycho, Carla Galli, Nola Chaters, Nick Martin, Andrew Noble, Bryan Wessel
Head of Wardrobe Crew
Fred Malpass
Wardrobe Crew
Paul Aldous, Barbara Day, Linda Babineau, Kimberly Busato, Adrian Ebert, Kassim Warner
Dressers
Barbara Day, Linda Babineau, Kassim Warner
Production Assistants
Jennifer Burt, Jim Richardson
Running Crew
Kelly Levack, Jonathan Brown, Melanie France, Heather Lewis, Rob Nicholls
Executive Producer
Michael Collins
Artistic Director
Rod Maxwell
Production Manager
Bill Penner
Production Stage Manager
Debra McKay
Stage Management Adviser
Dianne Woodrow
Technical Director
Adam P. Stewart
Head of Design
Julia Tribe
Head of Sound
Nick Vuckovic
Head of Carpentry/Assistant Technical Director
John Hobbs
Head of Properties
Heather Kent
Head of Wardrobe
David Juby
Front of House Operations
Grace Kay
Box Office Managers
Jane Ince, Jan Munroe
House Manager
June Zaltz
Assistant House Manager
Kraig-Paul Proulx
Ushers
Paul Capranos, Aaron Gascoyne, Amber Handlely, Jolene Knott, Darren Smith
Manager of Hospitality Services
Tom Boychuck
Assistant Manager of Hospitality Services
Patrick Sharp
Bar Staff Supervisors
Kevin Chearney, Michael Chang
Production Secretary
Anne McMullen

In memory of our Theatre Arts - Technical Production student Jason Carter, our Main Stage curtain was installed through contributions of family and friends.
Gre g Andrews  
Head Music Discipline  

Marie Baron  
Vocal Discipline  

Anthony Bastianon  
Vocal Discipline, Music Discipline  

Stephan Beckon  
Dance Discipline  

Sheila Brand  
Vocal Discipline  

Louisa Burgess-Corbett  
Vocal Discipline  

Ron Cameron  
Acting Discipline  

Jane Carnwath  
Acting Discipline  

Gwen Carroll  
Vocal Discipline  

Scot Denton  
Acting Discipline  

Carol Forrest  
Dance Discipline  

Joel Freedman  
Interdisciplinary & General Education  

Stephen Greig  
Head Dance Discipline, Commercial Performance Discipline  

Paulette Hallich  
Acting Discipline  

Dennis Hayes  
Acting Discipline  

Christina James  
Head Vocal Discipline, Interdisciplinary & General Education  

Pam Johnson  
Acting Discipline  

David Juby  
Head of Wardrobe  

John Karr  
Vocal Discipline, Interdisciplinary & General Education  

Bruce Kelly  
Vocal Discipline  

Alison Kenny-Gardhouse  
Vocal Discipline  

Heather Kent  
Head of Properties  

Rod Maxwell  
Artistic Director, Acting Discipline, Commercial Performance Discipline  

Carol McFadden  
Vocal Discipline  

Debra McKay  
Coordinator Technical Production, Interdisciplinary & General Education  

Mimi Melder  
Head Acting Discipline, Interdisciplinary & General Education  

Jean Minielly  
Vocal Discipline, Music Discipline  

Vlad Novitski  
Dance Discipline  

Bill Penner  
Production Manager  

Greg Peterson  
Academic Coordinator Music Theatre, Acting Discipline, Head Interdisciplinary & General Education  

Alan Poaps  
Music Discipline, Commercial Performance Discipline  

Frances Rustom  
Acting Discipline  

Derek Sangster  
Dance Discipline  

Natalie Sebastian  
Dance Discipline  

Reid Spencer  
Vocal Discipline  

Adam Stewart  
Technical Director  

Steve Thomas  
Vocal Discipline, Music Discipline  

Julia Tribe  
Head of Design  

Terry Tweed  
Acting Discipline  

Nick Vuckovic  
Head of Sound  

Lesley Wilkinson  
Lighting Instructor  

Patrick Young  
Acting Discipline, Interdisciplinary & General Education  

Mary Lu Zahalan  
Head Commercial Performance Discipline  

how to succeed in business without really trying
Catch A Rising Star
A song and dance revue with tomorrow's musical theatre stars.
February 2 - 19, 2000

Lucky Stiff
Book and Lyrics by Lynn Ahrens
Music by Stephen Flaherty
What would you do to collect six million dollars?
April 12 - 29, 2000

Style 2000
A song and dance revue.
June 7 - 10, 2000

The Crucible
by Arthur Miller
A classic drama about the Salem witch trials.
A gripping cautionary tale of individual courage in the face of mass hysteria and misguided morality.
April 19 - 29, 2000
Show time is 7:30 p.m.

Single Tickets on Sale Now!

The Main Stage Theatre Features
- Relaxed cabaret-style theatre, tables that seat 4 - 6 people.
- Licensed bar and snack bar.
- Wednesday - Saturday performances.
- Free parking.

The Studio Theatre Features
- Tickets $11 - $16
- Black box style theatre; general admission for 75 people.
- Snack bar during intermission.
- Wednesday - Saturday performances.
- Free parking.

Call the Box Office at
(905) 815-4049
Fax (905) 815-4082
Five new reasons to become a Friend of Theatre Sheridan!

★ Ensemble Role
$25 - $49
• advance notification of subscription information and an opportunity to order tickets before the Box Office officially opens
• priority processing on all ticket orders
• an income tax receipt for a portion of your donation
• all orders will be processed without service charge
• recognition in all show programs

★★ Leading Role
$100 - $249
In addition to ★ above
• special recognition displayed in Sheridan’s Theatre lobby
• an invitation to attend a dress rehearsal

★★★ Supporting Role
$50 - $99
In addition to ★ above
• free ticket exchanges

★★★★ Starring Role
$250 - $499
In addition to ★★ above
• two complimentary tickets to the summer touring September Style show at Theatre Sheridan

★★★★★ Mega Star
$500+
In addition to ★★★ above
• four complimentary tickets to our Studio season

Please cast me in a:

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- Supporting Role $50 - 99
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Membership is for one season.
Friends of Theatre Sheridan

★★★★
Mega Star
$500+
Jean & Sheldon Levy
Mary Lu Zahalan & Chris Kennedy

★★★★
Starring Role
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Mrs. Jean E. Caine
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Leading Role
$100 - $249
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Pauline & Kirk Benson
Marian & Peter Birkbeck
Bonnie & Stuart Budd
Anita & Paul Downie
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Louise & Wib Erwin
Charleen & Chris Evans
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Carol & Grant Gooding
Marsha & Cameron Grout
Carol & Allan Johnson
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June & Peter Newhouse,
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Michael Pezzack
Mike Purcell
Monica & Bart Reilly
Margaret & Don Ripley
Robbin & Chris Sladkowski
Dianne Sutter
Susan C. Tychansky
Audrey & Barry Wray
Colette & Geoff Wylie

Supporting Role
$50 - $99
Rose & Ed Brooks
Mary & Patrick Brown
Karen Colvin
Susan & Peter Curran
Marie & Bob Decker
Michael Dudley
Jane & Gino Falconi
Margaret Ferenback
Susan Freeman
Laura Hamilton & Brian Sharp
MaryEllen & Joseph Love
Donna & Steve Mander
Linda & Bruce McDonald
Irene & Garth McGeary
Bonnie M. Mitchell
Kathy & Steve Poplar
Graham Shiel
Mr. & Mrs. John E. Wood
Catherine Wylie

★★
Ensemble Role
$25 - $49
Trish Aitchison
Vick Barylak
Susan Bennett
Len Bennink
Dorothy & Leonard Burgess

Denise Couch
Sandra & Ralph Cowell
Lilian Fulford
Paulette & Jim Geffros
Kathy & Glen Gray
Valeria A. Grimshaw
Mary Jennings
Heather Kerby
Trudy & Ross McWhinnie
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Apmar Music Productions, Sheridan College
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The Jason Liverseed Memorial Fund
Rod Maxwell
The Music Theatre Vocal Discipline Instructors
Greg Peterson
Technical Production Program Faculty
Technical Production Program Professional Advisory Committee

House Notes
Welcome to our non-smoking environment.
For the comfort of performers, technicians and patrons:
• Latecomers may not be admitted until a suitable break in the program and only at the discretion of house management.
• Patrons are kindly asked to ensure that watch alarms, cellular phones and pagers do not sound during the performance.
• The use of cameras, recording equipment, radios or any playback device is not permitted in the theatre.

Refreshments
• Beverages are available prior to the show and at intermission from the bar located on the main floor of Sheridan Hall. On busy nights there will also be a bar in the balcony.
• Light snacks are available for your enjoyment during the performance. They include: veggie and cheese plates, dessert plates, potato chips and Haagen Dazs Bars.

Make an Evening of It!
Celebrate your special occasion at our cabaret-style theatre.
• Theatre Sheridan offers group discounts for groups with more than 15 people.
• We also offer special prices for seniors, students and Sheridan alumni.
• Gift certificates are available by calling (905) 845-9430, ext. 2714 or during Box Office hours at (905) 815-4049.
• Wheelchair seating is available. Please make your request when ordering tickets.

Keep in Touch!
We welcome your comments.
Send comments to:
Bill Penner, Production Manager
Music Theatre Department
Sheridan College
1430 Trafalgar Road
Oakville, Ontario L6H 2L1
Music Theatre – Performance
For more than 25 years Sheridan's Music Theatre – Performance Program has enjoyed the envious reputation of being the finest music theatre training program in Canada. Our graduates are well respected in the industry because of their thorough grounding in the disciplines of acting, singing and dancing – making them, in the jargon of this most exciting business, genuine “triple threats.”

This three-year diploma program features intensive and highly personalized theatrical training, as well as practical audition techniques and commercial performance skills.

Theatre and Drama Studies
This unique program is shared between Sheridan College and the University of Toronto at Erindale. The four-year program offers extensive practical training in acting, balanced with a thorough exploration of dramatic history, theory and literature.

Upon successful completion of the program, students receive both a four-year honours University of Toronto degree (with specialist designation) and a Sheridan College diploma.

Theatre Arts – Technical Production
Theatre Arts – Technical Production is an intensive two-year, hands-on, apprenticeship-style program. The courses focus on meeting the demands of the industry for competent, responsible technicians who have a positive attitude, and the stamina to work long hours in an independent manner.

This program has been designed to train entry-level professional technicians for the increasingly sophisticated theatre production industry. Graduates from this program work in theatre, music, dance, special events, film and the technical equipment industry.

Theatre Sheridan and Theatre Erindale offer practical work placement to the Technical Production, Performance, and Theatre and Drama Studies students as an extension of their classroom training.

To receive a program calendar
tel: (416) 480-1320
email: sheridan@minacs.com
web: sheridanc.on.ca/printing/inforequest

The Second Annual Theatre Sheridan Fundraising Gala
This exciting evening will include dynamic performances by our talented students, hors d’oeuvres and dessert reception, complimentary bar tickets and more.

Your donation will contribute to improving Sheridan Hall's performance and technical capabilities. Last year’s Gala raised more than $10,000 for professional sound equipment, which greatly improved patrons' enjoyment of performances. With your help we will do even more this year. Call the Box Office at (905) 815-4049 to ensure that your name is on the guest list for invitations. The date for the Gala is March 1, 2000.

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